



Alessandra Giorcelli

CONTACT

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-  Alessandra Giorcelli

SKILLS

- Graphic design
- Illustration
- Art direction
- Branding

PUBLICATIONS

Packaging of the World
Sapore di Sale, packaging
2015

Packaging of the World
Almogàver, craft beer
2015

Packaging of the World
Mary Big, handmade biscuits
2013

Packaging of the World
Pop Cora, Pop Corn
2013

EDUCATION

- 2017-2019** Master's degree, Branding & packaging
Bau, Escola superior de Disseny
- 2012-2015** Diploma, Graphic design
Bau, Escola superior de Disseny
- 2008-2012** Graduated, Advertising & PR
Universitat Pompeu Fabra
- 2010-2011** Public Relations (Erasmus)
Università degli Studi di Udine, Italia
- 2006-2008** Secondary School
Liceo italiano Edoardo Amaldi

EXPERIENCE

- 2015-2017** Communication graphic designer
Wallapop
- 2013-2015** Graphic designer
Privalia
- 2012-2013** Online Marketing Assistant
Tecnología Móvil
- 2010-2011** Trainee Graphic designer
Menage Design
- 2010** Shop Assistant
Exeter Street Bakery, London
- 2008-2012** Events, rpp & video
Museu de la confitura

LANGUAGES



SOFTWARE

- Adobe Photoshop ★★★★★
- Adobe Illustrator ★★★★★★
- Adobe Indesign ★★★★★
- Adobe Premiere ★★★★★
- Sketch ★★★★★