



Alessandra Giorcelli

CONTACT

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-  Alessandra Giorcelli

SKILLS

- Graphic design
- Illustration
- Art direction
- Branding

PUBLICATIONS

Packaging of the World
Milkyway, packaging
2019

CardDsgn.com
Sojade, business cards
2018

Chewy the Sloth
Stickers for iMessage, iTunes
2017

Packaging of the World
Sapore di Sale, packaging
2015

EDUCATION

- 2017-2019** Master's degree, Branding & packaging
Bau, Escola superior de Disseny
- 2012-2015** Diploma, Graphic design
Bau, Escola superior de Disseny
- 2008-2012** Graduated, Advertising & PR
Universitat Pompeu Fabra
- 2010-2011** Public Relations (Erasmus)
Università degli Studi di Udine, Italia
- 2006-2008** Secondary School
Liceo italiano Edoardo Amaldi

EXPERIENCE

- 2015-NOW** Communications & Brand designer
Wallapop
- 2018-2019** Freelance Brand designer
Modo Studio
- 2017** Freelance illustrator
Furgo App
- 2013-2015** Marketing Graphic designer
Privalia
- 2012-2013** Online Marketing assistant
Tecnología Móvil
- 2012** Graphic Design Intern
Menage Design Studio

LANGUAGES



SOFTWARE

- Adobe Photoshop ★★★★★
- Adobe Illustrator ★★★★★★
- Adobe Indesign ★★★★★
- Adobe Premiere ★★★★★
- Sketch ★★★★★